



For Immediate Release

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THE DAVEY AWARDS ANNOUNCES WINNERS

BEST IN SHOW WINNERS UNVEILED, GOLD AND SILVER AWARD RECIPIENTS ALSO NAMED

New York, NY (**October 25, 2022**) - Winners of the **18th Annual Davey Awards** have been announced by the Academy of Interactive and Visual Arts. With over 2,000 entries from across the U.S. and from around the world, the Davey Awards honors the finest creative work from the best small shops, firms, and companies worldwide. Please visit daveyawards.com to view the full winners list.

The Daveys are judged and overseen by the Academy of Interactive and Visual Arts (AIVA). The AIVA is an invitation-only member-based organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. Current membership represents a "Who's Who" of acclaimed media, advertising, and marketing firms including: Spotify, Majestyk, Big Spaceship, Nissan, Tinder, Conde Nast, Disney, Microsoft, GE Digital, JP Morgan, PGA Tour, Wired, and many others. Visit aiva.org for more information on our judging body.

The Davey Awards would like to recognize the 18th Annual Best-in-Show winners for their exceptional achievement. This season's Best-in-Show Honorees are:

Design/Print Best in Show:

Speak,Inc for ***True Measure Brand Identity***

Online Advertising and Marketing Best in Show:

MITP Agency for ***PC Gaming Anywhere***

Non-Broadcast Best in Show:

Cord Media for ***The Reserve Club***

Online Film/Video Best in Show:

Karmacoda for ***Lo-Fi Girl Music Video***

Commercial Best in Show:

Mnemonic Agency - Midwest for ***Roots in this Community***

Websites Best in Show:

Lion's Share Digital for ***Juan Lobo Tequila***

Digital Content Best in Show:

Master for You Agency, SL for ***The Macallan_The Harmony Collection Rich Cacao***

Integrated Campaign Best in Show:

Rinck Advertising for ***IFW - Keeper of the Maine Outdoors Campaign 2022***

Branded Entertainment Best in Show:

Caterpillar Inc. for ***Cat Trial 10: Tech Test***

Mobile Best in Show:

GoProtoz UI UX Design Agency for ***Mobile App for HealthyPicks***

Social Best in Show:

Global Hotel Alliance for ***GHA DISCOVERY Instagram***

Podcasts Best in Show:

MSA Design for ***Building Ideas***

Virtual & Remote Best in Show:

Elevate Health for ***Simplicity***

About the Davey Awards:

The Davey Awards exclusively honor the "Davids" of creativity, the finest small shops, firms, agencies, and companies worldwide. David defeated the giant Goliath with a big idea and a little rock - the sort of thing small agencies do each year. The annual International Davey Awards honors the achievements of the "Creative Davids", who derive their strength from big ideas rather than big budgets. The Davey Awards is the leading awards competition specifically for smaller agencies as they compete with their peers to win the recognition they deserve. Please visit daveyawards.com for more information.